



Contacts: Nicole Cheslock, Tour Marketing Director, (415) 902-8494, nicole@nicolecheslock.com

HISTORICAL HAUNTED TOUR ANNOUNCES OCTOBER 2014 DATES

Save the dates for the most talked about autumn event in Truckee, CA

Thursday, October 16 and Friday, October 17, 2014

Truckee, CA – January 2014 [Revised May 2014] - Guests from near and far will take to the streets of the charming railroad town of Truckee, CA for the fifth adults-only Historical Haunted Tour on Thursday, October 16 and Friday, October 17, 2014.

The tour is a creative fundraising event that celebrates local legends and history with highly entertaining and spooky twists. During the walking tour, small groups of residents and visitors are guided to interesting sites where they will be immersed in engaging tales performed by talented characters. The tour skillfully weaves together dramatic, downright haunting and laugh-out-loud funny stories inspired by times of yore.

“I’ve never thought of Truckee as a historical exclamation point. However, the tour was enlightening, engaging and entertaining,” shares past attendee Mary Taitano, a Reno, NV resident. “This quaint little town harbors stories and family histories that would widen even the most unenthused eyes. Who knew Truckee had as sordid a past as the rest of us!”

Event producer Christina Stoeber-Young of Sunshine Tahoe attributes much of the tour’s success to the incredible dedication of local business owners and managers and the world-class talent offered by all of the dedicated volunteers. “We captivate a crowd and tell them stories in a way they can hardly forget,” she says. The Historical Haunted Tour began as a three-year experiment by Sunshine Tahoe to celebrate Truckee’s historic gems while raising funds for worthy causes. The event quickly became a sensation, selling out and attracting a waitlist list every year since inception.

“The tour offers a creative peek into Truckee’s history. We are so thrilled that proceeds from admission and raffle ticket sales as well as generous sponsors, support our mission to create the region’s only annual art-hike,” explains Nancy Tieken Lopez, the founder and executive director of Trails and Vistas, the main beneficiary of the 2014 Historical Haunted Tour. The majority of funds raised will provide vital support for Trails & Vistas’ operations and youth-focused art hikes offered to third grade students throughout the North Tahoe and Truckee region.

Truckee’s Historical Haunted Tour has raised more than \$31,000 since 2009. This year’s event will feature a treasure-packed raffle that celebrates unique work by Truckee-based artisans and Truckee travel packages featuring lodging, dining and specials from the event’s sponsors.

New for 2014

People eager to secure a private tour can purchase one of six exclusive VIP Tours for \$1,000. The exclusive tours include wine, raffle tickets and a special tour guide for up to 16 people. For details, visit www.truckeehistorytour.org.

Individual tickets will be sold for \$40 on July 1, 2014 at www.truckeehistorytour.com. To be among the first to know when tickets become available, register for an announcement at www.sunshinetahoe.com/contact. Event lodging partners are offering special deals for those who book a trip this summer. Visit www.truckeehistorytour.org for more information.